



VIRTUAL REALITY HOLIDAY TRAVEL

Evelop Airlines and Inflight VR introducing Virtual Reality Entertainment



Barcelona. Palma de Mallorca. December 18th, 2019 – In an effort to further differentiate their premium class offering (Turista Plus), the Spanish Holiday Airline evelop!, the airline of Avoris group, travel division of Barcelo Group, will introduce Inflight VR’s Virtual Reality Entertainment on its flights to Cancun (CUN), Punta Cana (PUJ) and Havana (HAV) starting from mid December onwards. Based on customer feedback, the offering will be expanded to the rest of their fleet.

“When passengers fly with us, we want them to feel that they are on holidays. Inflight VR’s Entertainment solution will help to make our passengers’ flights to destinations around the world a unique experience, taking them to places they have never been before”, says Bruno Claeys, General Manager of evelop! Airlines. *“This solution aligns perfectly with our strategy which continuously introduces innovative and cost-effective improvements to our passengers’ experience.”*

evelop! will offer the VR Entertainment free of charge to its 21 passengers in the Turista Plus class on its Airbus A350.

This new project involves reaffirming the company's growth plan in which the customer is always the most important factor of all of its strategic decisions.

“We always believed that high-end Inflight Entertainment is possible without breaking the bank. Not only will evelop! offer its passengers the most immersive experience available on the market, they will do so with no upfront investment and very limited impact on their operational cost.” says Raphael Baumann, CCO of Inflight VR. “We understand how challenging it can be for airlines like evelop! to differentiate their product. Our thorough approach addresses all technical, logistic, usability and rights management aspects to make this a seamless way to amaze their passengers and build a closer relationship with evelop!’s brand.”

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As a result, passengers can explore the airline’s destinations, relax through guided meditation, climb Mount Everest, swim with whales in the Pacific Ocean or watch movies in their own movie theater, the possibilities are nearly infinite.

Get a first impression of the VR experience by clicking on the link below:
[Click here!](#)



About evelop!

Evelop Airlines is a Spanish charter airline headquartered in Palma de Mallorca that operates short- and long-haul flights out of Spain and Portugal on behalf of tour operators.

Evelop boasts the very best professionals, operates one of the world's most modern fleets and offers all the services that passengers may need, whether before, during or after the flight. We belong to one of the most highly-renowned travel brands, the Barceló Group.

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About Inflight VR

Inflight VR is a business minded technology innovator founded in Munich, Germany, with the operational headquarter in Barcelona, Spain. Established in 2014, its multinational team of virtual reality experts has developed a unique solution serving transportation companies' business needs by enabling a seamless deployment of a fully immersive and high-quality virtual reality entertainment system with ancillary revenue opportunities, thanks to individual

stand-alone VR headsets. Inflight VR has been deployed on busses, airlines and lounges in Asia, Europe, the Middle East and North America.

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