

- FOR IMMEDIATE RELEASE -

## EMMY® WINNING VIRTUAL REALITY CONTENT NOW AVAILABLE INFLIGHT

Collaboration between Inflight VR and Felix & Paul Studios brings ground-breaking VR Content to Inflight Entertainment



The People's House

*Barcelona. Montreal. December 3<sup>rd</sup>, 2019* – In its continuous effort to deliver the best passenger experience in the Inflight Entertainment market Inflight VR teamed up with EMMY® Award-winning Immersive Entertainment pioneer Felix & Paul Studios to bring four of their most prolific productions to airline passengers.

*"We've taken audiences around the world in extraordinary settings; from the White House, to Eminem's Detroit, to the plains of the Serengeti and the International Space Station" says Félix Lajeunesse, Emmy-winning founder and creative director of Felix & Paul Studios. "We're excited to team up with Inflight VR to take airline passengers on a journey to some of the most immersive experiences available."*

The content collaboration between the two companies will start with Space Explorers 1: A New Dawn and Space Explorers 2: Taking Flight (<https://www.felixandpaul.com/?projects/nasa>), Strangers (<https://www.felixandpaul.com/?projects/strangers>) and The People's House (<https://www.felixandpaul.com/?projects/who>).

Space Explorers is a VR series about the new age of space exploration narrated by Brie Larson. It was produced with the participation of NASA and shines a light on mankind's most ambitious journey to understand our planet, our universe and our origins.

Strangers is a one-on-one encounter with celebrated musician Patrick Watson at his Montreal studio. It's the winner of the 2014 Proto Award for Best Live Action Virtual Reality Experience.

The People's House is an intimate tour of the White House that gives the viewer extraordinary access to explore the iconic institution's profound history - from the eight years of the Obama administration to defining events of the last two centuries. It's the winner of the 2017 Primetime Emmy Award for Outstanding Original Interactive Program.

*"Seeing passengers onboard leaning back relaxed into their seats forgetting where they are, shouting out "Wow!" or even shedding tears of amazement after experiencing our product is the most rewarding part of our work" says Nikolas Jaeger, Co-founder and Head of Content at Inflight VR. "The collaboration with Felix & Paul Studios will take the immersiveness of the passenger experience we provide to our airline customers to another level and positively impact their net promoter score."*

Inflight VR's engineering team has completed the adaptation of Felix & Paul Studios' content to make it immediately available for all airline customers.

## About Inflight VR

Inflight VR is a business minded technology innovator founded in Munich, Germany, with the operational headquarter in Barcelona, Spain. Established in 2014, its multinational team of virtual reality experts has developed a unique solution serving transportation companies' business needs by enabling a seamless deployment of a fully immersive and high quality virtual reality entertainment system with ancillary revenue opportunities, thanks to individual stand-alone VR headsets. Inflight VR has been deployed on busses, airlines and lounges in Asia, Europe, the Middle East and North America.

Media contact:

Nikolas Jaeger [nikolas.jaeger@inflight-vr.com](mailto:nikolas.jaeger@inflight-vr.com)

Matthias Walther [matthias.walther@inflight-vr.com](mailto:matthias.walther@inflight-vr.com)

## About Felix & Paul Studios

Felix & Paul Studios is an EMMY®Award-winning immersive entertainment studio headquartered in Montreal, Canada, creating unparalleled virtual reality, augmented reality and mixed reality experiences for audiences worldwide. The studio combines technological innovation with a unique, pioneering and in-depth approach to the new art of XR storytelling—creating groundbreaking original immersive experiences (MIYUBI, Nomads series, Strangers, The Confessional, Space Explorers series); awe-inspiring productions with existing franchises (Jurassic World, Cirque du Soleil, Fox Searchlight's Wild and Isle of Dogs); and collaborations with world-renowned organizations, leaders and performers (NASA, SpaceX, President Barack Obama and Michelle Obama, LeBron James, President Bill Clinton, Eminem, Wes Anderson, Brie Larson, Jeff Goldblum, Bill Murray and many others).

Felix & Paul Studios is the world's only full spectrum immersive entertainment studio, showcasing end-to-end creative capabilities, technological know-how and proprietary tools all within one company.

Media contact:

[info@felixandpaul.com](mailto:info@felixandpaul.com)



Space Explorers 1



Space Explorers 2



Strangers